

Alyssa Dver



Marketer, mentor & money-maker

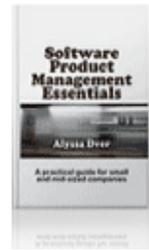
“Alyssa really helped me to find a market that needs and wants my service and has the money to pay for them.”

*Jo-Ann Ross
Founder, J Ross Wine*

A former Chief Marketing Officer at public and private companies in the US and Europe, Dver is now the CEO of the international consulting firm, Mint Green Marketing. With clients ranging from large multinationals such as Nokia, Pitney Bowes, IBM, EMC, and Choice Hotels to up-and-coming smaller companies based all over the world, Dver leads Mint Green Marketing in providing affordable, expert marketing help.



American Express OPEN and BusinessWeek featured Dver for her business success.



A five time author, Dver’s books include marketing industry standards, “No Time Marketing: Small Business-sized Steps in 30 Minutes or Less” and “Software Product Management Essentials”. Her most recent book, “Ms. Informed: Wake Up Wisdom for Women” has taken off. Dver often writes for a variety of publications such as Entrepreneur, SoftwareCEO, Forbes, and Software Magazine. Interviewed by The Boston Globe, NPR and Newsday, Dver is a media go-to for all things marketing.

Dver speaks several times each month at conference and association venues such as Institute for Entrepreneurial Excellence, IEEE, The Commonwealth Institute and dozens more. A Wharton graduate and AIPMM certified product manager, Dver is a frequent guest lecturer at business schools, public sector and corporate trainings.

“Mint Green Marketing helps businesses generate real revenue, real fast – all while building them a powerful, competitive brand.”

*Bob Viamari
CEO, Cape & Plymouth Business*