

# Alyssa Dver



**Performing around the world, Alyssa has delighted audiences at:**

American Banking Associations  
 America Express OPEN  
 American Strategic Management Association  
 Assoc. of Int'l Product Mgrs. and Marketers (AIPMM)  
 Babson College  
 Bentley College  
 Best Events  
 Boston University  
 Brandeis University  
 Cape & Plymouth Business  
 Connecticut Business Expo  
 Downtown Women's Clubs  
 Family Business Centers  
 IEEE Cnet

No Time™  
 Marketing

**Alyssa is a go-to for media including:**

AMEX OPEN  
 Baltimore Sun  
 Boston Business Journal  
 CDTV  
 CBS WHDH Boston  
 FOX25 Boston  
 NPR  
 The Boston Globe

**She is frequently published in:**

BusinessWeek  
 Chief Marketer  
 Entrepreneur  
 Forbes  
 Chief Marketer  
 MarketingProfs  
 Parent Guide  
 SoftwareCEO  
 Software Magazine

Institute for Entrepreneurial Excellence  
 Jewish Community Centers  
 Ladies Who Launch  
 MA Association of Image Consultants Int'l (AICI)  
 MA Conference for Women  
 MA Mother's of Twins  
 MA Small Business Administration (SBA)  
 MA State Office of Women & Minority Busi. Admin. (SOWMBA)  
 MA Women in Cable Telecommunications (WICT)  
 Massachusetts Women in Technology (Mass WIT)  
 Mother's Connection  
 National Association of Catering Executives (NACE)  
 National Foundation for Teaching Entrepreneurs (NFTE)  
 New England Business Expo  
 New York XPO  
 Network of Enterprising Women (NEW)  
 Princeton Alumni Association  
 SuperMomprenneur  
 The Commonwealth Institute (TCI)  
 The Women's Congress  
 UMASS  
 Wild Women Entrepreneurs  
 World Diversity Leadership Summit at the United Nations  
*Dozens more business and women's groups*