

Alyssa S. Dver

Author | Consultant | Speaker | Trainer



“Alyssa is someone that you want to learn from and work with. A great teacher, speaker, consultant and practioner, she knows how to get effective marketing done quickly without taking her eye off the bottom line.”

Bob McGill,
President
jacommo

Serial Success - founded The Center to Prevent Lost Children, Wander Wear Inc., Mom Matters WebTV & Mint Green Marketing, plus worked at many market-leading startups and consulted for dozens more. Former CMO for public and private global companies.

Recognized by Business's Best - BusinessWeek '07 "Female Entrepreneurs to Watch," Wharton graduate and frequent business school guest lecturer.

Respected Journalist & Industry Expert - regularly published in Forbes, BusinessWeek, Entrepreneur, Chief Marketer, Promo, Software Magazine, The Commonwealth Institute, Newsday, Journal of Commerce, and many others.

Trusted Source - interviewed by Fox, CBS, CN8, Boston & Hartford Business Journals, NPR, Voice of America, The Boston Globe, Ladies Who Launch, MassWIT, The Women's Radio Network, American Airlines Radio, etc.

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Sought-After Speaker & Educator - appreciated by audiences at The World Diversity Leadership Summit at the United Nations, The Women's Congress, The American Marketing Association, The American Banking Association, The American Strategic Management Institute, MA Conference for Women and Software Business, etc.

See Alyssa in action at:

<http://www.notimemarketing.com/presentationsworkshops.htm>

